



Digital Communications Manager


JORI SALOMAA

I've been working in Communications for over 9 years and I've gained a lot of experience working with different communication methods and tools.

I like challenges creative work. My passion is in digital communications and creating visually appealing contents – website creation/development, user experience enhancement and content creation brings challenges to my daily work. I'm very keen on video- and photography which I've gradually brought into my job description. I love working with creative, open-minded people to innovate and develop new ideas.

CONTACT

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TOOLS

 MS Office
Word, PowerPoint, Excel

 Adobe CC
PhotoShop, Illustrator,
Dreamweaver, InDesign,
Premiere Pro

 MS SharePoint
2007/2010/2013/Online

 Content Management System
WordPress

LANGUAGES

Finnish

English

HOBBIES



EXPERIENCE

04/2017 - **Digital Communications Manager, Santen EMEA**

11/2014 - 04/2017 **Communications Specialist, Santen Oy**

My job's mission is to provide state of the art digital communications solutions for Santen EMEA's needs – to review new technologies and keep the company at the forefront of development in digital communication.

My work is deeply involved in developing and managing new and innovative ideas to help promote a positive Santen brand internally and externally where digital solutions play a key role.

As a member of the Corporate Communication Group EMEA I've had the pleasure of working in a multicultural environment in various interesting communication projects.

The biggest and most demanding (although rewarding) task was being the project manager for renewing Santen's EMEA-wide intranet.

Other projects and key activities have been for an example launching a brand renewal within the company, intranet's workspace architecture, creating the company's internal news site with WordPress, creating internal announcements and external PR's, photography, videography and editing, creating brochures and other congress materials, personnel training to various communication tools and organizing events.

EDUCATION

Qualification in Audiovisual Communication in the field of Digital Communication
09/2012 – 10/2013

Tampere Adult Education Centre TAKK (Finland)


Bachelor of Business Administration (Corporate Communication)


08/2006 - 06/2011


Satakunta University of Applied Sciences, Pori (Finland)

COURSES

 Adobe PhotoShop versatile use (AEL, 2016)

 Adobe Illustrator versatile use (AEL, 2016)

 WordPress safe installation and management (Corellia Helsinki Oy, 2015)

 WordPress for content producer (Corellia Helsinki Oy, 2015)

 SharePoint 2010 for content producer (Sovelto Oyj, 2011)